



GREEN PLAN 2018 2020

Delivering and improving environmental performance through the reduction of carbon omissions: improving the quality of life of individuals by protecting and enhancing the world's natural resources

Vision

Teach, empower and inspire

Mission

To create a world wide cult that is the most sustainable eco friendly brand in the world by 2028

Sustainable work practices



We are proud to be affiliated with Sustainable Salons Australia. We are reducing salon waste by up to 95%, contributing to protecting and enhancing the world's natural resources.

Key outcomes of recycling

- ◇ 100% of proceeds from re-purposing salon materials are donated to OzHarvest and KiwiHarvest to provide meals for those in need. Every \$ raised equates to two meals.
- ◇ Plastic waste is sent to Plastic Forest where they are turned into heavy duty plastic walls that go underground to protect our national broadband network (NBN)
- ◇ Chemical waste is converted back into clean water and used in road works and manufacturing
- ◇ Collected hair is made into hair booms for oil spill cleanup projects whilst ponytails are donated to Variety to make wigs for children with cancer and alopecia

Products

We source the purest hair products from companies who demonstrate strong environmental practices.

CCT Original Mineral Colours

- ◇ Cleanest, healthiest colour experience
- ◇ Ammonia, resorcinol and PPD free permanent hair color
- ◇ Gentle on hair, scalp and hands

Shampoo and Conditioners

- ◇ Sulphate and paraben free
- ◇ Mineral oil and petroleum free
- ◇ Vegan free
- ◇ PETA-certified
- ◇ Plant based
- ◇ Free from toxic ingredients
- ◇ \$5 discounted when clients REFILL REUSE their shampoo and conditioner bottles

Environment

- ◇ Fittings made of natural materials such as timber benches
- ◇ Replace all light fixtures with LED to reduce energy wastage
- ◇ Water thermostat set at a lower temperature
- ◇ Cold water used when laundering
- ◇ Installation of water purification - Puratap
- ◇ Use of enjo cleaning clothes
- ◇ Speed blow drying, minimising energy costs
- ◇ Air conditioning units thermostats turned down - heating set at 22 degrees. Every degree lower saves up to 5% on heating costs
- ◇ Energy efficient hair dryers
- ◇ Use of crockery for client refreshments

Education

Deliver a range of programs and activities to Bode team and clients with the purpose of raising eco awareness, influencing behaviour and fostering a culture of positive change

New initiatives

2018

1. Incorporate sustainability messages onto Bode quote cards
2. Reflect sustainability on email auto signature and text messages
3. Promote sustainability messages on salon mirrors
4. Purchase two pull up banners for display at workshops and in photographic work. Branding to be reflected on banners.
5. Replace current toilet paper purchases with "Who gives a crap" toilet paper.
 - ◇ Environmentally friendly
 - ◇ 0% profits help to build toilets for those in need
 - ◇ product made with bamboo
 - ◇ no inks, dyes or scents
6. Increase production of oxygen, helping to balance out carbon dioxide emissions by incorporating live plants into the salon
7. Reduce water consumption by up to 50% by installing water saving heads
8. Purchase new crockery, eliminating the use of straws
9. Give back to the community by supporting the Salvation Army Christmas Food Appeal

2019

1. New business cards to reflect eco sustainability
2. Introduce Refoil foil made of recycled aluminum, a fraction of energy needed to produce current foil
3. Introduce recyclable bags
4. Host Eco Chic Night - an event inviting clients to bring unwanted clothes and accessories they don't use anymore to swap with other clients - message 'fun recycling'
5. Replace current cleaning products with C2C certified products Method cleaning range
 - ◇ joins forces with Ecover to create world's largest green company
6. Give back to the community by supporting the Salvation Army Christmas Food Appeal

2020

1. Introduce eco friendly towels, reducing carbon omissions and reducing water usage
2. Replace current nitrile gloves with Refoil biodegradable gloves
3. Investigate and update current refreshments to reflect fair trade standards and certified organic
4. Give back to the community by supporting the Salvation Army Christmas Food Appeal